



**Solar for All Application
Partner's Meeting
8.10.2023**





Agenda

- I. Welcome**
- II. Strategies for Delivery & Allocation**
- III. Quick Introduction to Break Out Rooms**
- IV. Breakout Rooms (35 minutes):**
- V. Goal—Brainstorm how your area can accelerate the readiness/deployment of solar to LI communities in a statewide, systematic, equitable approach that leverages the most resources possible and meets the goal of greater than 30,000 Maryland LI households. We are looking for an effective process that can be rapidly deployed.**
 - I. Financing and Leveraging Funding—Lynn Heller/Kathy Magruder/Steve Cowan
 - II. Workforce Development—Logan Dean/Amy Gillespie
 - III. Outreach and Education—Dr. Masica Jordan Alston/Evie Swartz/Pam Powers
 - IV. Technical Assistance—Tom Peterson
- VI. Report out will be at next week's meeting 8/17/2023**
- VII. Adjourn**



Welcome Back

8/10/2023

Funding Allocations

Program Administration	\$100,000,000 Total
Staff for Administration	
Procuring Services	
Tools that Support the Grantee in Program Design	
Program Technical Assistance	
Workforce Development Programs	
Customer Outreach and Education	
Project Deployment Assistance	
Utility Coordination for Project Deployment	
Financial Assistance	\$300,000,000 Total (20% Cap on Upgrades--\$60,000,000)
Subgrants	
Rebates	
Debt	
Loans	
Forgivable Loans	4
Soft Loans	





Strategies for Delivery & Allocation

BY CONSUMER AUDIENCE:

Evaluted by type owner/operator model

- Single family residential Rooftop (PUBLIC/ PRIVATE and Income Level)
- Multi-family Rooftop (PUBLIC/PRIVATE)
- Community Solar/ Community Serving Facility/ Resilience Hub (PUBLIC/ PRIVATE)

*Community may be geographic or demographic (ex. Veterans, nursing homes, cooling center sites)



Strategies for Delivery & Allocation

BY GEOGRAPHY

- Regional distribution of resources by population % LIDAC?

BY IMPACT MEASURES OF BENEFIT vs. COST

- Both Quantitative & Qualitative Metrics

Define the overall vision and strategy for the state. Consider how strategies, projects, initiatives and investments will score with evaluators!



Key Narrative Components

Key Question: How will you enable an equitable, rapid deployment of distributed solar and associated storage with meaningful benefit to low-income and disadvantaged communities?

- **Impact Assessment**—Describe market environment, use AVERT tool to measure CO₂ emissions avoided
- **Distributed Solar Market Strategy**—Describe market barriers to residential serving solar deployment in Maryland
- **Financial Assistance Strategy**—How will eligible financial assistance be used to enable low-income and disadvantaged communities to deploy and benefit from solar?
- **Project Deployment Technical Assistance Strategy**—How will you support communities and other solar market stakeholders with technical assistance to develop project pipeline and deploy solar
- **Meaningful Benefit Plan**—20% of household savings to program beneficiaries; increase low-income and disadvantaged households access to solar through financing projects & deployment options; increase resiliency and grid benefits; facilitate ownership models; invest in quality jobs
- **Equitable Access & Meaningful Involvement Plan**—Describe your customer acquisition strategy and how it will maximize solar deployment across Maryland
- **Program Planning Timeline & Workplace Narrative**—describe the plan outlined in the EPA form



WORK GROUP MEETINGS



Feedback and Questions



Amy Gillespie
Grant Administrator & Compliance Officer
Phone: 301-314-6091
Email: agillespie@mdcleanenergy.org