



**Board of Directors' Conference Call
October 15, 2010**

Present: Jill Sorensen, Dan Goodman, Collins, Ivan Lanier, Jeremy Butz, Ken Connolly, Malcolm Woolf, David Rawle, Katherine Magruder, Deborah Parrish

Absent: Jeff Eckel, Isaac Opalinsky

- Ms. Magruder opened the meeting with an update on the \$500K approved by the Board for use in making direct loans to consumers.

Mr. Woolf made a motion to move forward with the Artemis Group as the lobbyist for MCEC. Several Board members had conducted interviews with Artemis and Jack Neil. Mr. Woolf described Artemis as a highly professional, savvy team with depth and a high caliber of credibility who employ a tactical strategy. Connolly seconded the motion and said the rate for the services they would provide to MCEC is very reasonable. Lanier objected to the process.